



Thursday, August 6, 2009 Sun 51

THEY SIGN UP TO MAKE MONEY SELLING PRODUCTS DOOR TO DOOR

Edited by LAURIE STONE
laune.stone@the-sun.co.uk

STUDENTS looking for new ways to earn cash when they finish college are cleaning up with Kleeneze.

The company says it has been inundated with graduates this summer and more than 1,000 are now selling its products door to door.

Managing director Jamie Stewart says: "Our catalogues have always been popular with student customers but increasingly we are seeing them cross sides and apply to become Kleeneze distributors."

"This year the numbers of applicants have rocketed as traditional graduate jobs become much harder to find."

Kayleigh Pace, who graduated from Staffordshire University last month, signed up to Kleeneze in January when, thanks to the recession, the hours she worked in her bar job were cut.

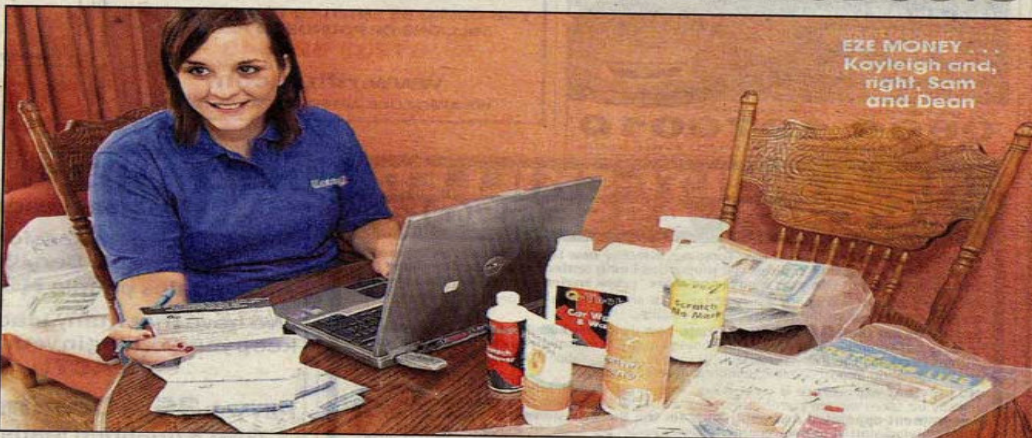
The 21-year-old drama student from Walsall says: "I originally joined Kleeneze to help make ends meet during my final months at university. I set up from my parents' house and would visit customers and take orders when I was home at weekends.

"I started getting a steady flow of orders and built up a group of regular customers. Now I am living back home it's become a full-time job and my customer base is continuing to grow.

"I still hope to pursue my dream of becoming a professional theatre actress but for now, my role with Kleeneze is enabling me to maintain an income while I look for acting jobs."

Georgie Marshall signed up to Kleeneze in January last year while doing business studies at Wiltshire College. The 19-year-old, from Salisbury, Wiltshire, says: "I am able to choose my own hours so I could fit the work around my studies while I was still at college. It was perfect because it meant I could stay on top of my debts without losing focus on my course."

Sam Rushton, 23, and boyfriend Dean Worrell, 21, signed up to



EZE MONEY ...
Kayleigh and, right, Sam and Dean



Jobless graduates get a Kleen break

Kleeneze in early 2007 while they were both studying at the University Of Cumbria.

Sam says: "We could easily fit our working hours around our studies and spend some time together while we earned. We were really pleased when we were able to earn £200 in the first four weeks from just a few hours' work and we carried on working part-time as Kleeneze reps throughout university." The couple

moved to York so Sam could continue with her accountancy business management studies at the University Of York.

Dean says: "When we first arrived in York, I got a full-time job in a museum while Samantha worked for Kleeneze in her spare time.

"However, I soon found I missed the freedom of being my own boss and deciding my own hours so I

basis." Sam says: "We make about £2,000 a month between us and when I graduate next year I plan to join Dean and work on our Kleeneze business full-time."

Kleeneze distributors deliver catalogues door to door, take orders and then deliver the products.

They earn money for every order placed and can build a team of fellow distributors, allowing them to

ing a share of their team's sales. To get started, distributors must order a starter pack of catalogues and register, which typically costs £200.

Kleeneze manages all product deliveries and invoicing. New distributors are "sponsored" by an existing distributor in their area, meaning they get one-to-one support to help them get started.